

Press release

Paris, march 7th 2023

New growth project in the WealthTech world

HARVEST ACQUIRES FEEFTY.

HARVEST, a leader in software and digital solutions for the wealth management industry and an expert in wealth, financial and data information, and FEEFTY, a FinTech specialized in customised structured products and related tools, are joining forces.

HARVEST is a central and key player in the french market for wealth management, customer relationship management, investment strategies, data, digital distribution platforms and training. HARVEST continues to implement its strategic plan to create a strong european group by joining forces with FEEFTY, a multi-service digital platform for structured products.

FEEFTY, a fintech launched 4 years ago, simplifies access to structured products by connecting asset managers, issuers, insurers and custodians. The start-up has won several awards for its digital platform and has also developed a monthly barometer and an ESG Label dedicated to structured solutions.

With the acquisition of FEEFTY, HARVEST will enable professionals and distributors wishing to develop high value-added advice to benefit from a complete solution for the day-to-day management of structured products. The solutions of the two entities will be connected and will enable the construction, subscription, listing and performance monitoring of products. The closing will take place in April 2023.

"We are delighted with this merger with FEEFTY, which is in line with our strategic plan *The 2025 spirit of conquest*", underlines **Virginie FAUVEL, CEO of HARVEST**, " FEEFTY will enable the HARVEST group to diversify into the creation and management of structured products for our clients in France and in Europe, with a highly talented management team".

For **Grégory VIAL, Chairman and co-founder of FEEFTY**, "the whole team is very happy about this merger. Finding the same ambition and desire for development in France and Europe in a group with a technological DNA like HARVEST, was a determining factor in our choice".

"Participating in the growth of a european leader in asset management technology is an extremely exciting project. The boom in structured products is a reality for all insurance and wealth management players. The deployment of our solutions will offer our clients multiple gateways to simplify their management" concludes **Guillaume DUMANS, Managing Director and co-founder of FEEFTY**.

About HARVEST

HARVEST is the leading FinTech company in France for software dedicated to the wealth and finance industry. For over 30 years, HARVEST has been supporting professionals with solutions covering the entire wealth and financial value chain. The group designs digital solutions and makes available the information that is essential to inform wealth and financial decisions. As a data specialist, it enables the automated construction of efficient, tailor-made portfolios. With more than 4,000 client companies, the group offers a range of software and services that are highly valued by professionals wishing to develop high value-added advice.

Business expertise and technological mastery are exercised with more than 400 passionate and committed talents, proud of their company, which they have labelled Great Place To Work. The group has recruited more than 100 employees in France by 2022 to support its growth and its ambition to become the european champion of WealthTech.

More information: [Harvest](#) [fidroit](#) [Quantalys](#)

About FEEFTY

FEEFTY is a FinTech specialising in customised investment products linked to the financial markets. Dedicated to financial professionals, FEEFTY offers a structured products platform that connects asset managers, issuers and custodians. This digital solution allows users to create, subscribe and monitor their products in total autonomy. It offers insurers tools to simplify the process of listing and setting up structured products. FEEFTY's educational and transparent approach aims to simplify access to tailor-made investment.

More information: [Feefty](#)

Contact : Sophie REYNAUD LAUNAY : 07 77 83 96 42 - sophie.launay@harvest.fr