

## PRESS RELEASE

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### **APPOINTMENT: CATHERINE ORLHAC JOINS HARVEST FIDROIT ACADEMY.**

### **A NEW STAGE IN THE DEVELOPMENT OF THE HARVEST GROUP'S ASSET TRAINING ORGANISATION**

**In order to support its ambitious development plan, Harvest Fidroit Academy, the Harvest group's training organisation, is being strengthened with the arrival of Catherine Orlhac as Technical Director of Harvest Fidroit Academy.**

The arrival of Catherine Orlhac marks an important step in the growth and development of Harvest Fidroit Academy, which has been a major player in the training of wealth and finance professionals for over 30 years. Training with Harvest Fidroit Academy, which is Qualiopi-certified, means having a choice of theme, level and delivery method. It also means benefiting from practical and educational speakers who are close to the day-to-day concerns of professionals. Harvest Fidroit Academy provides the knowledge and skills needed to make the advisory approach an essential asset for retaining and developing the loyalty of wealth management clients by offering useful and informed advice. In 2023, more than 17,000 professionals were trained, with 1,200 days of training, 20,000 hours of e-learning and replays offered.

Catherine Orlhac will support the group's growth dynamic in France and internationally, and reinforce the extensive know-how in terms of wealth management expertise and educational engineering of the Harvest Fidroit Academy team. Born and bred in Auvergne, Catherine Orlhac discovered wealth management when she completed a Master 2 at the University of Clermont-Ferrand. Passionate about family law, she went on to study property dismemberment. After teaching for 3 years at this university, she joined AUREP, a teaching establishment. From teacher to President of AUREP, Catherine Orlhac has been sharing her passion for teaching and wealth management with professionals for 25 years. Joining Harvest seemed the natural way for her to continue to share her talent with wealth and finance professionals, and to support an ambitious development project.



"I'm proud to be joining Harvest Fidroit Academy. My 25 years' experience and passion for teaching and the profession will enable me to support the training organisation in its new ambitions in the face of the technological and innovative challenges that are revolutionising the world of training today ", says Catherine Orlhac, Technical Director of Harvest Fidroit Academy.



"With the arrival of Catherine Orlhac as Harvest Fidroit Academy Technical Director, we will be able to accelerate the creation of new offerings, for example around issues such as ESG, and also offer new teaching formats thanks to Catherine Orlhac's incomparable experience. I am delighted that a new talented woman is joining the Group, with her entrepreneurial spirit, her long-standing commitment to professionals and her determination to support the transformation of this sector," says Delphine Asseraf, Harvest's Managing Director.

**Harvest** is a leading FinTech in France for **software dedicated to the wealth and finance professions**. The group has been supporting professionals with solutions covering the entire wealth and financial value chain for 35 years. The group designs digital solutions and makes available the information that is essential for making informed decisions

about wealth and finance. As a data specialist, it enables the automated construction of efficient, tailor-made portfolios. With more than 4,600 corporate clients, the group offers a range of software and services that are highly sought-after by professionals wishing to develop high added-value advice.

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